

Environmental Information



EN2017

PESTICIDE LABEL MATCHING PROJECT

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2017 Exchange Network National Meeting

Innovation and Partnership

May 16-18, 2017

Sheraton Philadelphia Society Hill Hotel
Philadelphia, Pennsylvania

<http://www.exchangenetwork.net/en2017>

ABSTRACT

The Pesticide Label Matcher (PLM) is an E-Enterprise Project with goals to modernize and streamline the decades-old work process for conducting pesticide product label inspections.

Vision:

The Pesticides Label Matcher App will be a mobile, electronic label comparison tool that checks market labels against state and federal label databases to assist enforcement personnel in identifying potentially violative products.

Pesticides Label Matching Project

Major benefits this project provides include:

- Reduce pesticide label inspection program complexity and cost.
- Vastly improve efficiency and impact of inspections.
- Promote greater and more proactive regulatory compliance.
- Provide instant access to the critical data while in the field.
- Allow greater public access to timely product registration data.

Project Milestones

- Return on Investment Analysis
- Feasibility Study
- 18F Design Workshop
- Development of Minimal Viable Product (MVP)
- User Testing (May 2016)
- Beta Testing Release 1.1 (August 2016)
- Beta Testing Release 1.2 (March 2017)
- Production FY17 (September 2017)

Inspection Process Field Research Workshop



Inspection Process

Field Research Workshop

Studying the process illuminated weaknesses in existing databases as well as in inspection process:

- Field investigators struggle with their hardware



Field Research Workshop

- Frequent calls to ask basic product registration status questions create bottlenecks



Field Research Workshop

- **OPP-accepted “master labels” are often long, complex, and different from market/container labels.**
- **EPA master labels are stored in PPLS, but market labels are not centralized in an EPA database.**
- **Some “official” market labels are stored in several different state or industry centric privately facilitated fee-based databases.**
- **Market label customers: States, Regions, Tribes, Registrants, Users.**

Current label formats are not standardized...
...standardizing format would significantly improve inspection efficiency

Nutrition Facts		
Serving Size 1 packet (43g)		
Servings Per Container 10		
Amount Per Serving		
Calories 160	Calories from Fat 20	
% Daily Value*		
Total Fat 2g		3%
Saturated Fat 0g		0%
Trans Fat 0g		
Polyunsaturated Fat 1g		
Monounsaturated Fat 0.5g		
Cholesterol 0mg		0%
Sodium 240mg		10%
Total Carbohydrate 32g		11%
Dietary Fiber 3g		12%
Soluble Fiber 1g		
Sugars 13g		
Protein 4g		
Vitamin A 20%	•	Vitamin C 0%
Calcium 10%	•	Iron 20%
Thiamin 20%	•	Riboflavin 20%
Niacin 20%	•	Vitamin B ₆ 20%
Folic Acid 20%	•	Phosphorus 10%
Magnesium 10%		
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:		
	Calories:	2,000 2,500
Total Fat	Less than	65g 80g
Sat Fat	Less than	20g 25g
Cholesterol	Less than	300mg 300mg
Sodium	Less than	2,400mg 2,400mg
Total Carbohydrate		300g 375g
Dietary Fiber		25g 30g

Place Bulk Product Booklet Here

Basf
The Chemical Company

Net Contents: 75 gallons

Basf Chemical Company is pleased to announce the following products:

Product Name	Net Weight (lb)	Net Volume (gal)	Net Weight (kg)	Net Volume (L)
Basf 1000	1000	75	453.6	283.9
Basf 2000	2000	150	907.2	567.8
Basf 3000	3000	225	1360.8	851.7
Basf 4000	4000	300	1814.4	1135.6
Basf 5000	5000	375	2268.0	1419.5
Basf 6000	6000	450	2721.6	1703.4
Basf 7000	7000	525	3175.2	1987.3
Basf 8000	8000	600	3628.8	2271.2
Basf 9000	9000	675	4082.4	2555.1
Basf 10000	10000	750	4536.0	2839.0

Basf 1000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 75-gallon bulk product.

Basf 2000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 150-gallon bulk product.

Basf 3000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 225-gallon bulk product.

Basf 4000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 300-gallon bulk product.

Basf 5000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 375-gallon bulk product.

Basf 6000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 450-gallon bulk product.

Basf 7000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 525-gallon bulk product.

Basf 8000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 600-gallon bulk product.

Basf 9000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 675-gallon bulk product.

Basf 10000 is a highly effective herbicide for the control of weeds in corn, soybeans, and other crops. It is available in a 750-gallon bulk product.

Adapting app to identified barriers

- **Without a market label database for comparison purposes, we relied on structured data currently available in PPLS**
- **Some standardized label formatting could result from implementation of the “SmartLabel” database**
- **Expanding the list of inspection data cards to additional parts of the label could be done incrementally over time**

Results

- Separate designs for iOS, Android, and web
- OCR technology is still experimental, limited by differences in label formats and lack of standardized data fields:
 - Font
 - Color
 - Placement of information
 - Curved surfaces
- Success in creating user friendly data base that can create inspection records for inspectors

Who can use this app?

- **State and Federal inspectors**
- **Registrants:** will be able to screen for compliance with master label
- **Pesticide Users:** will be able to easily access key directions for use

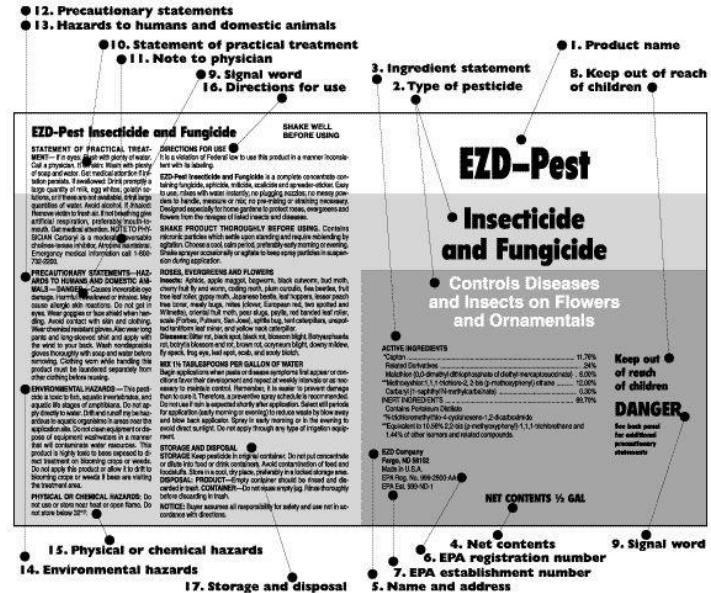
Future spin-off?

Inspection management database

- **Information about State or EPA product inspections:**
 - **Locations inspected**
 - **Products inspected**
 - **Compliance outcomes**
- **Prompts for products that are targeted for inspection**
- **New product alerts**
- **Electronic capture of evidence in the field**
- **Case management**
- **Creation of inspection forms, including notice of inspection**
- **Generation of meaningful inspection & compliance measures**

Next Steps

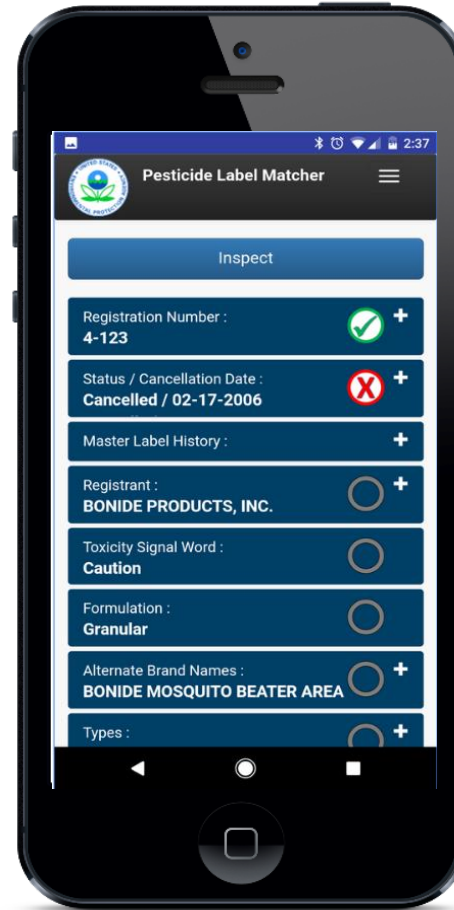
- **Finish beta testing: June, 2017**
- **Final production: September, 2017**
- **Build the Inspector database**
- **Leverage the SmartLabel database and integrate it into the PLM**
- **Consider standardizing label language**
- **Consider building a national market label database**
- **Consider identifying State participants for integrating State market registrations and label image for state inspections (Pilot)**



Demo



Available through
iTunes App Store and Google
Play



Questions?



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